

# ESAB Solutions

## In this issue:

- *ESAB Delivers on MONSTER GARAGE*
- *What's New*
- *ESAB on the Grow*
- *John Deere Plant Turns Yellow*
- *Charleston Bridge—Another Win for Coreshield 8*



## As Seen on TV



If you're a fan of MONSTER GARAGE, you've noticed lately there's a lot of ESAB yellow on the set. This popular *Discovery Channel* show is all about changing things—like a Chrysler PT Cruiser into a chipper/shredder, or a Kyle Petty Winston Cup car into a street sweeper. And in January, the hit series made another change. Host Jesse James and crew are now creating their monster-osities with ESAB welding and cutting equipment.

ESAB provided the show with a variety of equipment and filler metals, including our MigMaster® 250 Plus, MultiMaster 260—with .035 Mig 6 wire on 44 lb. spools, the Heliarc® 161 and Heliarc® 352, All-State® 275 TIG electrodes in cut lengths, PowerCut™ 650 and PowerCut™ 1500 plasma cutters, plus an OXWELD® Trade Master outfit. And Jesse likes it. "Our projects require a combination of down-in-the-trenches hard work and some off-the-wall ingenuity, and ESAB products deliver the results we're looking for," says James.

There's lots of fast-paced welding and cutting action on MONSTER GARAGE, as "ordinary" vehicles are hacked, chopped, reconfigured and otherwise "embellished" to create some just-to-see-if-we-can-do-it alter ego machine. The talented team hand selected for each episode's project often includes one member chosen especially for their welding prowess. And Jesse James knows a thing or two about welding equipment. A recent article in *USA Today* touted his growing "media icon" status, then quotes James' reaction. "It's OK," he says, "but I'd rather be named Welder of the Year." Nor has Jesse quit his day job!

*Continued on back >>*

Winter 2003



**Your Partner in  
Welding & Cutting**